



Express

MARCH 04, 2026

Life Insurance

[Why IUL Express®](#)

Indexed Universal Life Express® was designed to help you place business quickly and confidently.

[No Illustrations. Just the Numbers.](#)

Explore updated historical performance data you can use in real client conversations.

Long-Term Care

[Make the Most of SPA for Your Social Media Strategy](#)

Recently, an update was made to the platform: the zip code search function has been removed. Going forward, producers will need to select content based on the states in which they are licensed.

Critical Illness

[Add a Critical Advantage When Discussing Life Insurance](#)

Benefits from these products may help replace lost income, manage health insurance deductibles, and cover ongoing living expenses such as the mortgage, groceries, and utility bills.

["It Probably Won't Happen to Me": Rethinking How Clients View Risk](#)

Even if the odds of experiencing a heart attack, stroke, or cancer feel small to a client, the financial consequences can be substantial.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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